



blueC 802 Licenses Vianix[®] MASC[®] to Deliver Enterprise-wide Centralized Mobile Phone Recording

Virginia Beach, Virginia (June 4, 2008)

Vianix announced today that it has executed an OEM License Agreement with blueC 802, a leading provider of Digital, VoIP and Mobile Phone Call Recording and Fixed Mobile Convergence software for the enterprise. blueC 802 addresses the enterprise's need for secure, affordable, scalable and ubiquitous phone call recording allowing corporations to centrally manage recordings for their call centers, branch offices and mobile workers. With blueC's blueButler iDR (Intelligent Digital Recording) platform, enterprises now have the ability to record voice transactions that increasingly occur on mobile phones. Recording calls is used extensively for many critical business processes including transaction verification, dispute resolution, audio signatures (to bind new business and obtain regulatory consents), regulatory compliance tracking and quality control. blueC 802 uniquely addresses this critical need in the \$5B contact center technology market.

A key value proposition offered by blueC 802's blueButler iDR software platform is the seamless extension of the contact center functionality to mobile personnel. Customer demand for quality assurance and compliance recording on mobile devices quickly led to the selection of Vianix as a partner in the development of a unique, industry leading solution, based on Vianix' unrivaled MASC speech processing technology, that is expected to revolutionize the ability to extend contact center best practices to mobile workforces across many global industries.

Bernard Brafman, Vianix' Vice President of Sales and Marketing said, "We have been working closely with blueC 802 on this visionary new product and anticipate its broad adoption in several key enterprise segments. blueC 802's selection of Vianix as both a technology and development partner is validation of our value proposition in this market".

John McDonald, blueC's CTO said, "We are excited to be working with Vianix to bring this unique new offering to market. Until now, there has not been a centralized secure management platform available to enterprises that need to record their mobile phone calls. Vianix' MASC technology met our key requirement for high-quality recordings and excellent compression of the audio files to ensure efficient use of the mobile network's bandwidth. We have integrated the MASC technology with our blueButler iDR platform extending our secure, centralized SQL server database solution to record mobile phones on the same platform as the corporation's digital and VoIP phones."

About blueC 802

blueC 802 Inc. specializes in enterprise Digital, VoIP and Mobile Phone Call Recording and Fixed Mobile Convergence software. With a focus on providing highly innovative and unique solutions that help customers grow their business; blueC is committed to providing the professional care and short-term return on investment that today's world-class organizations demand.

Our non-intrusive blueButler software platform ensures customers get the most out of their existing communications infrastructure while providing the flexibility and control they need to confidently implement a mobile workforce strategy. Our mission is to help customers accelerate the speed of business to increase revenues, improve service metrics, control escalating wireless spending, cut costs, and increase critical productivity of front-line employees.

blueC management and staff are experienced, successful enterprise software professionals who collectively have hundreds of years of enterprise communications software experience. We are committed to providing the professional care and short-term return on investment that today's world-class organizations demand.

blueButler, the blueButler logo, blueC 802 and the blueC 802 logo are trademarks of blueC 802 Inc. For more information please contact John McDonald at 519-880-0741 or visit www.blueC802.com.

About Vianix®

Vianix is a fast paced technology company with corporate headquarters located in Virginia Beach, Virginia. Created in April 2000 by its parent company iMPAQ™ Corporation, one of the region's leading computer network and IT integrators, Vianix has developed MASC® technology (Managed Audio Sound Compression), a speech technology algorithm suite, which provides users with the most memory-efficient and high-quality voice compression available. Through strategic partnerships with domestic and international designers, manufacturers and distributors, Vianix is supplying customers with the most innovative consumer electronic technology available.

Guided by the visionary leadership of Reza Hashampour, President and Chief Executive Officer, Vianix has created a unique and innovative business model. Hashampour has assembled a team of seasoned industry professionals and has established strong strategic partnerships with many industry leaders. It is through this kind of forward thinking that Vianix is able to focus its attention on developing unique, innovative, enterprise, industrial and consumer electronic technology. More information on Vianix is available at www.vianix.com.

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